



SALES PLANNING SUPERVISOR BARATARIA BRANCH

OVERVIEW

The Sales Planning Supervisor works closely with the Division Manager and assists in organizing and monitoring the Sales Planning and Marketing team, ensuring their alignment with business goals. The incumbent is required to collaborate closely with the Sales, Logistics, and Supplier teams to streamline communication and drive promotional activities. The position reports to the Sales Planning and Marketing Manager.

DUTIES & RESPONSIBILITIES

1. Assist in Developing and implementing sales and marketing strategies.
2. Collaborate with Sales Managers to generate New Car Sales
3. Efficient communication with Supplier side about Sales (Supply and Demand, Pricing, Analyzing, Product Setting and Promotion).
4. Timely and appropriate information updates to involved team members as it relates to bond extractions to facilitate the sales and delivery process.
5. Analyzing price positioning of each model in the market
6. Monitor and report on NCS targets, results, activities.
7. Assess and review market performance to establish noteworthy trends
8. Analyze TTTL's customer and Trinidad market data to inform planning strategies.
9. Assist with the Coordination with Head Office teams on new model introduction.
10. Strategically market TTTL products and services and oversee marketing budget.
11. Analyze and evaluate marketing activities, prepare monthly reports, and develop marketing campaigns.
12. Collaborate with external Public Relations agency to execute marketing campaigns and implement internal marketing programs.
13. Plan advertising and promotional campaigns across various media channels.
14. Assist in leading and motivating the Sales Planning and Marketing team.
15. Demonstrate initiative and proactively solve problems.

EDUCATION & QUALIFICATIONS

- Bachelor's degree in marketing/business management
- Minimum of three years' experience in Marketing (Automotive Sales industry experience preferred).
- Analytical background
- Strong business/marketing acumen.
- Excellent project management skills.
- Self-motivated with keen attention to detail.
- Superior presentation and communication skills.
- Proficiency in computer applications.

HOW TO APPLY

Applications can be sent to: careers@toyota-trinidad.com no later than May 12, 2024.